

WHAT IS A “COOKIE”?

A cookie is a small file that is placed on a computer when a user visits a website for the first time. There are two types of cookies:

Persistent cookie (also known as stored cookie) are stored on a computer

Non-persistent cookie (also known as session cookie) are only in use for the duration of the internet session, they are not stored on a computer Cookies are classified as follows:

- Cookies which are “strictly necessary” for functionality of the websites’ platforms. These cookies are essential in order to enable users to move around the websites and use their features. Offer content and functionalities on the website and allow users to share some content on social media networks
- “Performance” cookies which collect information about how users navigate the websites, for example, which pages users access most frequently. They identify how users interact with our websites, any errors that occur, which pages are not used often, which pages take a long time to load, which pages users tend to visit and in what order. These cookies do not collect any Personally Identifiable Information. The data collected is statistical and we use it for analytical purposes and understand how this website is being used.
- “Functionality” cookies which allow the websites to remember choices you make and your preferences as a logged in user (based on e.g. your user name).
- “Targeting or advertising” cookies used to deliver adverts relevant to an identified machine or other device (not a named or otherwise identifiable person) which are tailored to interests associated with the website activity tied to that machine or device. The above cookies do not collect any personally identifiable information from the users of the website. The data collected is purely technical and is used for analytical purposes. This data helps us

Understand how we can enhance the browsing experience by providing more suitable content to the users of the website.

This website uses a tracking tool that is provided by Google Analytics. We would highly recommend that you read Google’s privacy policy which is separate and different from our privacy policy.

Please refer to the following links for more information with regards to the way Google processes your data: <https://policies.google.com/privacy>

All of the following cookies are currently in use on the website:

Cookie Name	Purpose	Persistent or Session
_ga	Performance cookie used for website analytics. This cookie is associated with Google Universal Analytics	Expires after 2 years
_gat	Performance cookie used for website analytics. This cookie is associated with Google Universal Analytics	Expires at the end of the session
_gid	Performance cookie used for website analytics. This cookie is associated with Google Universal Analytics	Expires after 24 hours

_guid	Performance cookie used for website analytics. This cookie is associated with Google Universal Analytics	Expires after 1 month
_lipt	This cookie is set by LinkedIn and it is used to allow the functionality for sharing content	Expires after 1 month
bcookie	This cookie is set by LinkedIn and provides a Browser ID	Expires after 2 years
lang	This cookie is set by LinkedIn and it is used to allow the functionality for sharing content	Expires at the end of the session
li_oatml	This cookie is used to activate retargeting ads. It is commonly used by well-known social media networks.	Expires after 1 month
liap	This cookie is used to activate retargeting ads. It is commonly used by well-known social media networks.	Expires after 3 months
lidc	This cookie is used to activate retargeting ads. It is commonly used by well-known social media networks.	Expires at the end of the session
BizoID	This cookie is related to LinkedIn ID analytics	Expires after 4 months
BizoUserMatchHistory	This cookie is related to LinkedIn ID analytics	Expires after 6 months
__cfduid	This cookie is related to Cloudflare (website cyber security solutions provider)	Expires after 1 year
Visid_incap_483409	This cookie is related to Incapsula (website cyber security solutions provider)	Expires after 1 year
__gads	This cookie is related to Google and it is used to measure the interactions with the ads on a domain to prevent the same ads from being shown to you too many times.	Expires after 2 years

Permutive-id	This cookie is used to measure the effectiveness of adverts and to provide targeted advertising.	Expires after 18 months
Permutive-session	This cookie is used to measure the effectiveness of adverts and to provide targeted advertising.	Expires after 18 months
Datr	This cookie is related to Facebook, its purposes is to understand what web session accessed the social media network	Expires after 2 years
Fr	This cookie is related to Facebook, its purposes is to allocate an encrypted browser ID and Facebook ID for advertisement purposes	Expires after 3 months
189970017-time_spent	This cookie records the time that is spent by a user on the website	Expires at the end of the session
189970017-trigger_session	This cookie records when a session is triggered by a user on the website	Expires at the end of the session
189970017-visitor_status	This cookie records the status of a visitor, for example if the visitor had previously visited the website	Expires at the end of the session
1P_JAR	This cookie is related to Google Analytics and it is used for analytics purposes	Expires after 1 month
CONSENT	This cookie records user consent once the cookie policy has been accepted	Expires after 20 years
NID	This cookie is used to remember user preferences in regards to the use of the website and. This cookie is associated with Google Analytics	Expires after 6 months
OGPC	This cookie is set by Google if the Google+ social plugin is installed on the website	Expires after 2 months
DV	This cookie is set by Google to personalise adds according to a website user	Expires at the end of the session

_ofcap_DOC 1	This cookie is set by Outbrain (analytics tool) and it is used for frequency capping	Expires after 1 week
Adrl	This cookie is set by Outbrain and it is used to analyse technical data about the website	Expires after 4 months
Apnxs	This cookie is set by Outbrain and it is used to analyse technical data about the website	Expires after 4 months
Criteo	This cookie is set by Outbrain and it is used to analyse technical data about the website	Expires after 1 month
mdfrc	This cookie is set by Outbrain and it is used to analyse technical data about the website	Expires after 4 months
obuid	This cookie is set by Outbrain (analytics tool). It holds the anonymous user's ID and it is used to understand what links and buttons are clicked on.	Expires after 4 months
Rckttl	This cookie is set by Outbrain and it is used to analyse technical data about the website	Expires after 4 months
ttd	This cookie is set by Outbrain and it is used to analyse technical data about the website	Expires after 4 months